

Automate client onboarding with an online credit application

With ApplyEasy, you can transform your paper credit application process into an online form which simplifies the credit application process for your customer and improves your internal credit process.

Customers no longer have the option of leaving important fields blank in ApplyEasy. It also eliminates illegible handwriting and reduces the time it takes to approve an application, shortening the sales cycle.

Automated decision-making is also available, which reduces the need to perform manual credit checks and enables you to make the correct credit decision immediately.

Your online application includes an Inbox and dashboard which allows you to manage the approval and rejection process, as well as provide applicants with direct responses.

Features and benefits of ApplyEasy:

- ✓ Use your own branding on your credit application
- ✓ Unique URL provided, for example: <http://COMPANYNAME.applyeasy.com.au>
- ✓ Securely managed and hosted by CreditorWatch
- ✓ Automatically verify the ACN / ABN and entity information as the customer fills out the application, so you know exactly who you're trading with
- ✓ Free CreditorWatch commercial credit report with each application
- ✓ Automated trade reference checks
- ✓ Automated credit decision – approve, reject or refer
- ✓ Attach personal or directors guarantee
- ✓ Hand signed or electronic signature authorisation
- ✓ Fully customisable questions in application
- ✓ Direct integration with your CRM/ERP system via API (optional)
- ✓ Option to add features and customisations based on your requirements

For more information about ApplyEasy enquire with your account manager today.

Alternatively, visit applyeasy.com.au